



Alysée Durand Robin

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LANGUAGES

French: Mother tongue

English: Bilingual, C2

TOEFL: 89 (2018) / > 100 (2019)

Spanish: Advanced, B2

IT (MASTERED) SKILLS

WordPress, Wix

Figma

Adobe softwares (Photoshop, InDesign, Illustrator...)

MS Office (Excel, (TOSA: advanced), PowerPoint, Word, Outlook)

Google tools (Analytics, Calendar, Gmail, Drive...)

Trello, Slack

HOBBIES

Graphic design

alyseedurand.fr/creation

Music (Saxophone, singing, piano, drums)

Sport (Scuba diving (Level 2), swimming, climbing, skiing)

Travel 20+ countries

alyseedurand.fr/pictures

GRAPHIC DESIGNER

EDUCATION

● **GLOBAL BBA EM Lyon** Saint Etienne, FR
2019 - PRESENT
bba.em-lyon.com/en

● **BBA INSEEC U** Lyon, FR
2016 - 2019
ece.inseec.com/en/academic-program/

WORK EXPERIENCE

● **EXPERIENCED SALES ADVISOR Swarovski**
(1 month working full-time + 3 years working as backup)

- Definition and deployment of a communication plan
- Contribution for purchase's decisions
- Reaching and exceeding KPI's

● **ASSISTANT IN MARKETING AND COMMUNICATION Viable Cities** Stockholm, SE
01/2019 - 04/2019 (Internship)

- Assisted the communications team both in strategic and operational communications work
- Graphic design creation for web, social media and other publishing
- Translated content

● **SALES ADVISOR The Kooples** (1 month), **Fossil** (2 months), **Histoire d'Or** (2 months), **Swarovski** (2-month internship) FR

- Organized the store for the sales according to plans
- Exchanged in French, English and Spanish

● **WINNER OF A BUSINESS GAME INSEEC U** (9-month project)

- In charge of marketing and communication
www.facebook.com/BARNONCO/
- Designed the logo/slogan
- Conception of a complete Business Plan

● **HEAD OF MARKETING AND COMMUNICATION INSE'ECO**
Lyon, FR
09/2017 - 05/2019

- Created the website inseeco-blog.wixsite.com
- Designed the logo
- Written articles about eco-friendly companies